

Experience

Jakob Dahlin
Product Designer & UX Engineer
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Founder, Photographer, Product Designer

Product Designer & UX Engineer with 15+ years of experience across digital design, frontend development, and visual systems. I run an independent UX/UI and frontend practice, building products from concept to launch in Next.js and React while iterating primarily in code. In parallel, I operate a high-end architectural photography business serving leading residential and commercial real estate clients in New York.

Product Designer & UX Engineer

2012 – Present

New York, NY (Remote)

- Design and ship web products end-to-end, from concept to production
- Build responsive applications with Next.js, React, TypeScript, and Tailwind CSS
- Develop scalable component libraries and UI systems in code
- Translate product and UX decisions into maintainable frontend architecture
- Ensure accessibility, performance, and strong typographic hierarchy
- Structure applications for SEO, speed, and long-term scalability
- Launch, test, and iterate products independently

Principal Photographer

2016 – Present

New York, NY (Hybrid)

- Serve leading NYC real estate agencies, developers, and property owners
- Produce architectural photography for marketing, branding, and publication
- Photographed landmark properties including the Empire State Building and The Woolworth Building
- Featured on Bravo’s Million Dollar Listing New York and licensed by global brands including IKEA
- Built and manage a 200,000+ image architectural archive
- Recognized for clean, editorial architecture and interior photography

Örebro Municipality

Childcare Worker

2014 – 2016

Örebro, Sweden (On-Site)

- Planned structured programs and managed daily operations
- Created digital documentation systems and organized internal workflows
- Designed communication materials and managed social media presence
- Developed visual and marketing assets for parents and community outreach

System Administrator

2013 – 2014

Örebro, Sweden (On-Site)

- Managed website, digital infrastructure, and social media presence
- Designed marketing materials and user-facing communication assets
- Supported a custom-built recruitment platform connecting job seekers and employers
- Conducted interviews and helped optimize candidate-company matching workflows

Education

Swedish Armed Forces

Completed 11 months of military service at P4 Skaraborgs Regiment, including general basic training, national field exercises, and a one-month culinary training program at a naval base in southern Sweden.

Major	Location	Period
Military Service	Skövde, Sweden &	2009 – 2010
Field Operations & Culinary Training	Karlskrona, Sweden	

Virginska School

Studied Media Communication with a focus on Photography, Graphic Design, and Video Production. Over three years, gradually specialized in Graphic Design and Video Production.

Major	Location	Period
Media Communication	Örebro, Sweden	2006 – 2009